This listing of claims replaces all prior versions, and listings, of claims in this application.

Listing of Claims:

1-10. (Canceled)

11. (Previously Presented) A method for supplying content from a central commercial real estate database to a web site of an affiliate, the method comprising:

providing user equipment sets, each user equipment set comprising a display and a location determining device for generating data pertaining to the user's location and for transmitting the data pertaining to the user's location to a remote computer automatically;

providing a computer, the computer equipped for wireless communication with geographically remote users that are equipped with the equipment sets so as to send data to the equipment sets and receive data from the equipment sets including the data pertaining to the user's location; and

providing the central commercial real estate database in communication with the computer, the central commercial real estate database storing information that includes information identifying a location of a property and features of the property,

whereby, in response to receipt of the data pertaining to a user's location, the computer automatically:

identifies in the central commercial real estate database, from the information identifying a location of a property, a property nearby the user's location, wherein the nearby property is associated with the affiliate.

retrieves from the central commercial real estate database the features of the

nearby property, and an identification of features of the property that have

not been entered into the central commercial real estate database,

transmits the features and the identification of missing features of the nearby

property to the user's equipment set for display on the display, and

prompts the user to update the features and input the missing features through the

user's equipment set;

displaying on the web site a graphical user interface having a modifiable portion and

having a linked portion, wherein the web site is in communication with the central commercial

real estate database, wherein the central commercial real estate database contains data associated

with more than one affiliate;

displaying, in the modifiable portion, content originating from the web site of the

affiliate;

executing automatically a predetermined query of the central commercial real estate

database to retrieve only property information associated with the affiliate; and

displaying the property information in the linked portion, the property information

including the features and the inputted missing features of the nearby property associated with

the affiliate.

12. (Currently Amended) The method of claim 11, wherein the affiliate is one of a

particular agent and a brokerage company, and wherein the step of displaying the property

information comprises displaying, in the linked portion, property information that is associated with the one of a particular agent and a brokerage company.

13-15. (Canceled)

16. (Previously Presented) The method of claim 11, wherein the content in the modifiable portion comprises one of a logo, contact information, and a service description of the affiliate.

17. (Previously Presented) The method of claim 11, wherein the displayed property information includes descriptions and photographs of listed properties.

18. (Previously Presented) The method of claim 11, wherein the affiliate is a commercial real estate broker, and wherein the property information comprises commercial real estate listings on which the commercial real estate broker is listed.

19. (Previously Presented) The method of claim 11, wherein the affiliate is a commercial real estate broker, and wherein the predetermined query searches the central commercial real estate database for entries associated with the commercial real estate broker.

20. (Previously Presented) The method of claim 11, wherein the affiliate is a commercial

real estate broker, and wherein the property information is associated only with an individual

agent of the commercial real estate broker.

21. (Previously Presented) The method of claim 20, wherein the predetermined query

searches the central commercial real estate database for entries associated with the commercial

real estate broker and the individual agent.

22. (Previously Presented) The method of claim 11, further comprising:

updating the property information in the central commercial real estate database;

executing automatically for a second time the predetermined query of the central

commercial real estate database to retrieve only updated property information associated with the

affiliate; and

' displaying the updated property information in the linked portion.

23. (Previously Presented) The method of claim 11, wherein the property information is

retrieved in response to a user's accessing the web site of the affiliate, and wherein the property

information is displayed in real time to the user through the web site of the affiliate.

24. (Previously Presented) The method of claim 11, wherein the property information

includes a photograph of a property, an address of the property, a building class size of the

property, a building size of the property, a number of floors of the property, a year in which the

property was built, a buyer of the property, a sale price of the property, a price per square foot of

the property, and a cap rate of the property.

25. (Previously Presented) The method of claim 11, wherein the property information

includes a square footage of a property available for lease, whether the property is available for

sale, an address of the property, contact information associated with the property, and a price

associated with the property.